

**Santa Fe Book Arts Group
2019 Capitol Rotunda Gallery Exhibit Application**

New This Year

- This year each artist entering the show will need to submit a photo of work entered. See instructions below about how to take your photos and how to submit them.
 - Entry fee is now \$10.00 per entry
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New Mexico Capitol Art Foundation

The New Mexico Capitol Art Foundation, a non-profit corporation that operates the State Capitol Museum in the State Capitol building, has invited the Santa Fe Book Arts Group (BAG) to exhibit its work in the museum's Capitol Rotunda Gallery. This will be our eighth show at the Capitol Rotunda Gallery.

Dates

An opening reception will be held on Friday, September 6, 2019, from 4 pm to 6 pm and the show will conclude on Friday, December 13.

Jurying and Curating

The show will be juried and curated by Dr. Cynthia Sanchez, Executive Director of the Capitol Art Foundation. Books submitted for the show are done so with the understanding and agreement that the curator has the permission to display the books in whatever manner the curator feels is appropriate for the exhibition and the space allocated. Submission of work for consideration does not guarantee that it will be selected for exhibition.

In an effort to allow as many books as possible to be accepted, pieces may be positioned and displayed in a more condensed manner than might be deemed optimal by the submitter.

Submission Guidelines

Each BAG member is entitled to submit up to two pieces of book art for consideration by the juror. If a collaborative book is submitted, that book will count as one of the two books allowed for each of the submitters.

All entries must be clean and dry, and produced by the submitting BAG member. Credit for any books displayed will identify only the BAG member submitting the piece. If some parts of the book have been produced by someone other than the BAG member, it is up to the submitter to inform that person that acknowledgement for the piece will be given solely to the BAG member.

Entry Fee

There is a non-refundable fee of \$10.00 for each entry.

Delivery Guidelines

The deadline for all entries is Monday, **July 1, 2019**.

Books may be submitted at any regular BAG meeting prior to July 1.

Books may also be submitted by appointment at the following locations by July 1:

- Santa Fe: Mary Ann Stoddard, 1415 Miracerros Loop S., 983-6856, rmstoddard@comcast.net
- Eldorado: Liz Faust, 19 Antigua Rd., 466-1621, elizfaust@gmail.com
- Albuquerque: Pamela MacKellar, 182 Ashley Lane, Corrales, 301-6840, pmackellar182@gmail.com

Each entry is to be submitted in a recloseable plastic bag with any appropriate protective materials. Every

attempt will be made to present your book as you wish, but there is no guarantee that will occur, and you submit your books with the understating and agreement that the final presentation configuration is at the sole discretion of the curator.

Photos for the Website and Publicity

This year each artist is responsible for providing a photo of each submission. A photo of each entry along with the title and the name of the artist will appear on the BAG website, whether or not the piece is selected for the show. Photos selected by the BAG committee will be used in advertising and promotion of the exhibit.

A photo of each work submitted must be sent electronically by Monday, July 1, 2019. Please carefully read and follow these instructions to prepare your digital files for the 2019 website and press submissions. Image file should be e-mailed to: santafeBAGimages@gmail.com by July 1, 2019

Photos should be in JPG file format, at least 7” **on the longest side**, preferably at 300 dpi ; but if you don’t know how to size your image, send it in the largest size you can and we will resize it for you. Your image will not be cropped for the website. It will be used in the format you submit it. Your image may be cropped for publicity use. This will be at the discretion of the publicity committee.

The file name of your JPG should be your name (last name, first name) and the submission number (1 or 2). For example: faust-liz-01.jpg. If you don’t know how to rename the file, we will rename it for you. Include your name (as you want it to appear on the website) in the e-mail with the image file.

A photo taken with a phone, tablet or digital camera will be sufficient if the lighting and background is good. All work should be photographed in front of a plain background. Light grey is preferred, but the color of the background may be anything you think is complementary to your work. Photographing your work in natural daylight will produce the best color rendition. Set your work next to a window or outside in the shade. Be aware of shadows. If you e-mail your photo directly from your phone or tablet and your device asks what size to send, choose “actual size.”

For those who need professional service for photography of your artwork and digital file preparation, here’s a list of qualified art photographers. Make your own arrangements.

Andrea Sharon ajsharon@msn.com 505-577-5263

John Baker info@highdesertartsnm.com 505-982-9875

Shelly Moore smoore@cybermesa.com 505-466-9636

Josh Weybright josh@graphicsky.com 505-473-1120

Note: This is not a comprehensive list. There are many highly qualified photographers in Santa Fe. These are just a few whose work I know (Liz Faust).

Suggestions (based on feedback from previous shows)

Entries that have been selected in the past tend to “show the artist’s hand”: that is, they demonstrate a high degree of handmade work and limited pre-made components. Include content with your books; avoid books with blank pages. Techniques encouraged include the judicious use of handmade papers, natural materials, found objects and materials, altered books, calligraphy, watercolor and other original hand-painted images, embellishments that are not overdone, and photography that is incorporated as part of an image printed on the page. Spiral bindings and other commercially available binding schemes are discouraged. Minimize the use of pre-fabricated elements, photos, snapshots, logos, or recognizable symbols that might interfere with presenting a unique design. Designs that are too literal or have overdone collage have also been negative factors in being

selected.

Consider the size of your piece. The pedestals and vitrines can display books up to 20"x34"; however, it is possible that large books may not be selected by the juror purely because of space limitations in the gallery. Also, it is likely that large books may be displayed in the same vitrines with other books.

Consider submitting wall art. Pieces to be hung on the walls are encouraged. Because there is sufficient space to accommodate a number of wall pieces, entries may have a greater chance of being accepted. You may use Plexiglas or other protective materials if desired. The piece must be pre-wired and ready to hang.

Copyright

All material entered must be free of copyright infringement, and the submitter must certify that it is free of any copyright issues. It is solely up to the artist to take full responsibility for assuring that the piece is copyright-free. Any hint of copyright issues may pose a problem with the jury unless the entry is clearly documented to be free of any infringements. Care needs to be taken with using poetry that is generally (but not always) copyright-free 70 years after the author's death. Some Native American symbols and designs may be prohibited as well as certain cartoons. Rights to use songs, lyrics, and quotes may also have restrictions that need to be verified by the submitter.

Insurance and Pricing

The Capitol Art Foundation provides insurance for the exhibit, and the books will be presented in a secure environment on walls, pedestals, or vitrines. The Capitol Rotunda Gallery also has video surveillance. Theft and vandalism have not been issues in past exhibits; however, artists need to be aware of the potential for loss or damage and are asked to provide an insured wholesale value of their work, which will be submitted to the Capitol Art Foundation for its records.

Between the time the entries are submitted to BAG and the start of the show, every effort will be made to protect submitted artworks. Please note that BAG and the individuals holding and storing the submittals prior to or after the show will assume no responsibility or liability for loss or damage. By signing the Entry Form, the owner of the artwork agrees to relieve BAG and its members from any and all liability to the artwork submitted. You may wish to contact your personal insurer if you have any questions regarding insurance liability. For any book insured at greater than \$1,000, please submit detailed photographs so that its condition may be verified at pickup.

The artist has the option to state whether or not the book is for sale. While books will not be sold at the Capitol Rotunda Gallery, there will be a process established for the public to contact BAG if there is an interest in purchasing any piece that is for sale. The Rotunda Committee will notify the artist who can then contact the interested party. BAG does not have any rights or interest in any negotiations or sales made privately between the artist and the buyer.

Pickup of Pieces

The BAG Rotunda Committee will notify all entrants of the jury results approximately Thursday, August 1, 2019. Pieces not selected for the show may be picked up at places and on dates designated by BAG.

No piece selected for the exhibit may be removed before the conclusion of the show. Pickup of those pieces will be on Monday, December 16, from 10 am to 11 am. Any pieces not picked up will be held and distributed at a future BAG meeting or by appointment. Please keep in mind that we are the guests of the Capitol Art Foundation, and that our participation in its museum is solely by its invitation. It is not a foregone conclusion that we will continue to be invited in the future, so we ask that when BAG members communicate with our hosts, the Capitol Art Foundation Board members and Curator, we acknowledge our appreciation for their hospitality and consideration.

2019 Capitol Rotunda Gallery Exhibit Entry Form

Entry 1

Name of Member
Name as it Should Appear with Piece (if different from above)
Street/Mailing Address
City/State/Zip
Phone
Title of Piece
Description to Appear with Your Piece (Materials, Techniques, etc.) 8 Words Maximum
Dimensions Closed
Dimensions Open
Wholesale Insurance. If over \$1,000, attach detailed photos
Any Other Information or Instructions
As a member in good standing of BAG, I have read, understand, and agree to all of the conditions stated on the Capitol Rotunda Gallery Application. While BAG and its individual members will make every effort to protect submitted artwork, by signing this Entry Form, as the owner of the artwork I agree to relieve BAG and its members from any and all liability to the artwork submitted. If copyright permission is required, I have attached documentation to this application. I have attached a non-refundable entry fee of \$10.00.
Signature:
Date:

2019 Capitol Rotunda Gallery Exhibit Entry Form

Entry 2

Name of Member
Name as it Should Appear with Piece (if different from above)
Street/Mailing Address
City/State/Zip
Phone
Title of Piece
Description to Appear with Your Piece (Materials, Techniques, etc.) 8 Words Maximum
Dimensions Closed
Dimensions Open
Wholesale Insurance. If over \$1,000, attach detailed photos
Any Other Information or Instructions
As a member in good standing of BAG, I have read, understand, and agree to all of the conditions stated on the Capitol Rotunda Gallery Application. While BAG and its individual members will make every effort to protect submitted artwork, by signing this Entry Form, as the owner of the artwork I agree to relieve BAG and its members from any and all liability to the artwork submitted. If copyright permission is required, I have attached documentation to this application. I have attached a non-refundable entry fee of \$10.00.
Signature:
Date: